



Dedicated to Decades in August

1920s to 2020s

kanopy
stream smarter

Guys and Dolls (1955)
Directed by Joseph L. Mankiewicz

Dedicated to the Decades in August: Shelves by Decades is a curated film collection celebrating standout cinema across generations, from iconic award winners to fan favorites and culture touchstones. Spanning multiple decades, this collection highlights the evolution of storytelling, filming styles, and themes that have shaped audiences over time.

This collection will be sure to spark nostalgia, discovery, and intergenerational conversations, making it a great collection for your patrons!

Explore the collection, title synopses and more: kanopy.com/category/91253

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our Dedicated to the Decades in August: Shelves by Decades collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing Dedicated to the Decades in August: Shelves by Decades collection content.

4

Suggested Copy

Four options that you can copy and paste into your messaging across social media and email.

Continued on next page

Programming Ideas

- Set up displays dedicated to different decades! Include books and other media from the decade. Include news headlines, major events, fashions trends, from each decade!
- Encourage patrons to check out titles or books from the decade of their birth.
- Host weekly screenings or virtual discussion groups, with each week's focus, a different decade.
- Have staff pick their favorite titles from each decade and display these staff picks for your patrons to check out.

Social Media and Newsletter Copy Suggestions

Option 1

Step into a cinematic time machine. Stream classics, fan favorites, and more with Kanopy's Dedicated to the Decades collection, featuring standout films from the past 100+ years! kanopy.com/category/91253

Option 2

Stream the best films from every decade, for free with your library card! Explore Kanopy's Dedicated to the Decades collection and discover classics, award winners, and fan favorites. kanopy.com/category/91253

Option 3

Step into a cinematic time machine with Kanopy's Dedicated to the Decades collection. From award winners to fan favorites, explore standout films from the past 100+ years and find your favorite decade! kanopy.com/category/91253

Option 4

Which decade had the best films? Explore Kanopy's Dedicated to the Decades collection and discover standout movies from the past 100 years. Your next favorite is waiting: kanopy.com/category/91253

Campaign Start and End Dates

Our Dedicated to the Decades in August: Shelves by Decades Collection launches **August 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Sincerely,
The Kanopy Team